



**Jay-Line**

EST. 1977

2018  
**PROMO IDEAS**

[jay-line.com](http://jay-line.com)

\$4.00

# Tried & True



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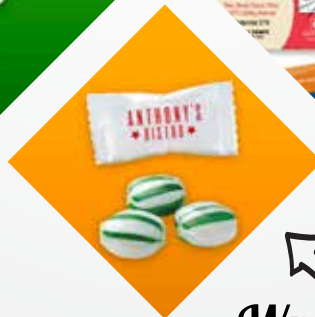
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# Unique & Creative

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## *Curbside Marketing*

### » RECYCLING BINS

RB-BD / RB-5gal / RB-7gal / RB-16gal / RB-22gal

- Increase environmental awareness and promote your brand with our custom printed recycling bins!
- Our bins are extremely durable, this patented polymer provides the right amount of strength so as to not crack upon sudden impact.
- Your message will be printed full colour on thick, weather resistant vinyl. A premium 3 mil over lamination is then applied, ensuring your message will last through harsh weather conditions!

These bins are made of rigid polymer and will stand up to being put out to the curb each week!





## Five Popular Bin Sizes Are Available



*Battery Disposal*



*5 Gallon*



*7 Gallon*



*16 Gallon*



*22 Gallon*







# CORK

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Jay-Line is dedicated to the promotion, production, and distribution of the highest quality cork products to the promotional product industry.

Cork is a 100% sustainable and renewable natural resource. Cork bark is harvested from the *Quercus Suber* tree (cork tree) without damage to the tree and the harvested bark begins to re-grow almost immediately. This harvesting does not harm the tree in any way and after nine years the trees are ready for bark harvesting once again.



# NEW PRODUCTS

## » CORK COASTER & TRIVET

CK-3.5CO-RD / CK-8TRIVET-RD

- These thick cork 3.5" coasters and 8" trivets are an ideal year-round option for protecting table surfaces from both heat and moisture.
- Your message or logo will be prominently displayed on non-slip, absorbent cork.
- Includes a beautiful 1 colour black or brown imprint on one side of the cork piece.



## » CORK BOOKMARK & JOURNAL

CK-BK-6 / CK-JB-1 / CK-JB-2

- Add some promotional flair to everyday stationary with these unique, eco-friendly products.
- These beautiful cork bookmarks and journals are the perfect desk companion!
- Includes a stunning 1 colour black or brown imprint on the cover of the journal or 1 side of the bookmark.



# NEW PRODUCTS

## » ESSENTIAL OILS

PC-OILS

*Provide your customers with a sense of well being with Calm Essential Oils from Jay-Line!*

Essential oils provide natural, healthy solutions to enhance psychological and physical well-being, and are used in a variety of applications including pain relief, mood enhancement and increased cognitive function. Our all-natural essential oils are extracted from high quality plant essences in order to maximize the benefits that you experience.

*All oils are available with a custom printed label. Sold individually or in a 3 pack gift set.*



### Eucalyptus

Eucalyptus is a staple for any essential oil collection. With a fresh penetrating aroma, it's health benefits are wide-ranging and it's well-known for it's purifying properties.



### Peppermint

Peppermint is a versatile and vital essential oil. It has a robust and fresh aroma that uplifts and energizes.



### Sweet Orange

Sweet Orange essential oil has a wide variety of domestic, industrial and commercial uses. It encourages positive emotions and invigorates the senses while creating a cleansing environment.



### Lavender

Lavender is a must-have, versatile essential oil. It's refreshing and relaxing with balancing properties that bring a sense of well-being and calm.

#### Why use Calm Essential Oils by Jay-Line?



Purity Tested & Quality Assured



Cruelty Free



No Synthetic Ingredients

## USAGES

	Eucalyptus	Peppermint	Sweet Orange	Lavender
Mild Inhalent	●	●		
Diffuser		●	●	●
In Bath	●			●
All Purpose Cleaner	●	●	●	
Bug Repellent	●	●		





## One and three essential oil gift packs available



### » ESSENTIAL OILS - 1 PACK

PC-OILS-1

- Includes one (1) 10 mL essential oil with a full colour, custom printed label and your choice of stock box.
- Choose 1 out of 4 essential oils: Eucalyptus, Peppermint, Sweet Orange and Lavender.
- Includes product information card.



### » ESSENTIAL OILS - 3 PACK

PC-OILS-3

- Includes three (3) 10 mL essential oils with full colour, custom printed labels and your choice of stock box.
- Choose 3 out of 4 essential oils: Eucalyptus, Peppermint, Sweet Orange and Lavender.
- Includes product information card.

# NEW PRODUCTS

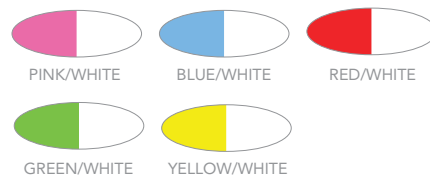


## » DOUBLE DUTY EMERY BOARDS

PC-EMERY-DS

- Includes two grits of high quality abrasive material. Shape and contour nails on one side. Polish and refine them on the other.
- Includes full colour imprint on carrying sleeve.

### *Available colours:*



Emery boards come blank. Your choice of colour on one side, white on the other.



## » FOLDING PHOTO FRAME

LP-PF

- Put your message where they will see it daily. Our folding paper photo frames make for a great keepsake after a special event or gathering.
- Our frames are custom printed full colour inside and out on our 12pt card stock.



## » 6" ALUMINUM RULER

CK-RL-6

- This aluminum ruler is very durable and made with the highest quality lightweight anodized materials.
- Great for educational institutions, banks, and service industries.
- Your logo or message is printed in full colour directly on the ruler. Comes complete with a non-slip cork backing.



## *New Seeded Products*

SEE PAGE 34 FOR DETAILS



*Seed Bombs*

*Bookmarks*



*Direct Print Coasters*



*Salad Kit*



*Direct Print Greeting Cards*

# NEW PRODUCTS

## *Experience* **Peace of Mind**

### » FULL COLOUR T-SHIRTS

TSHIRT-W-4CP

- Material: 9.1 oz 100% Cotton®
- Seamless double-needle collar for more comfort
- Taped neck and shoulders
- Pre-shrunk
- Double-needle stitched sleeves and bottom hem

*The shirt is included in the price!*

## *Why use Jay-Line?*

- 1** Deal with only one supplier for decoration and clothing procurement
- 2** Only one screen charge for multiple colours! (per location)
- 3** All decorating work is done onsite at our Canadian facility





## » ALCOHOL-FREE HAND CLEANSER

PC-POCKETSPRAY

- Contains 8ml of cleanser

### *Why use Alcohol-Free Hand Cleanser?*

- Won't dry or irritate skin. Alcohol gels strip away the skin's natural oils and causes the skin to severely dry out with repeated use which actually increases the number of bacteria on the skin.
- Won't sting small cuts or scrapes
- Non flammable – alcohol based gels are instantly flammable. They can burn for up to 3 minutes
- Non corrosive – it will not damage jewellery, nail polish, clothing or flooring
- Non toxic – most hand cleaners or sanitizers contain alcohol. If a small child ingests even a tiny amount, they can become intoxicated
- Formula Comparable To National Brands!

*Add a  
Custom Box!*



*Jay-Line  
Exclusive  
Locking Lid!*



# CANDY

## » SUGAR-FREE GUM

CY-GUM-3

- Give your customers a marketing message to really chew on! A perfect giveaway for trade shows, businesses or retail locations.
- Each pack comes with 12 individually sealed and separated pieces of peppermint gum.
- Gum packs are also available with perforated tear away area perfect for a business card or coupon!



## » BUSINESS CARD POWER MINTS

CY-BCDI

- Make an impact with the most refreshing business card ever! These are not only flavoured in mouth pleasing peppermint, they're also sugar-free!
- Makes a great giveaway for direct mail campaigns, trade show giveaways, also perfect for the hospitality industry.
- Contains 7g of sugar-free peppermints.
- Now available with a full colour imprint.

## » MINI HINGED TINS WITH POWER MINTS

CY-MHT-4CP

- Each mini hinged tin is filled with approx. 15g of sugar-free peppermints. The tin makes for a great reusable container after the mints are gone! Your message or logo is displayed in beautiful full colour.
- Shrink-banded for maximum freshness and security.
- Now available with a full colour imprint.



## » FLIP-TOP MINTS

CY-FTM-WHITE

- Freshen your breath with our uniquely shaped mints in a flip-top container!
- Contains 12g of sugar-free peppermints
- Price includes full colour digital imprint



## » BEST VALUE MINTS

CY-RMC-WHITE

- Our Best Value Mints are a great way to keep your breath fresh on a tight budget!
- Contains 6g of sugar free peppermints
- Full colour digital print

## » SCREW TOP MINTS

CY-MPM-WHITE

- Stay fresh with our Screw Top Mints!
- A great solution for those who want a lot of mints in a convenient screw top container
- Contains 14g of sugar-free peppermints.
- Price includes full colour digital imprint





# CANDY

## » INDIVIDUALLY WRAPPED CANDIES

CY-WC

- Make a lasting impression with a staple of the confection industry.
- A great giveaway for restaurants, offices and tradeshow.
- Sold in cases of 1000 candies.
- Price includes one stock imprint colour on a white wrapper.
- Imprint size: 1" x 0.75"



**Coloured Wrappers**  
MINIMUM QUANTITY  
15 CASES OR MORE  
*Call for quotation*

**For 2, 3 or 4 colours including  
4 colour process, call for quotation**  
MINIMUM QUANTITY  
15 CASES OR MORE

BLACK



REFLEX BLUE











RED 185



GREEN 347



*Stock imprint colours for white wrapper:*

-  GOLD 873
-  SILVER 877
-  BLACK
-  RED 185
-  BURGUNDY 222
-  REFLEX BLUE
-  GREEN 347
-  PINK 238

*PMS Colour match available.  
Minimum 15 cases - Call for quotation*

We strongly suggest you order a free sample. Some people have personal preferences on these products. Any edible products will not be credited or refunded based on flavour, smell or texture. **NO EXCEPTIONS.** Wrapped candies may or may not contain traces of nuts.

## » ASSORTED CANDY BAGS

CY-ASCB

- These delicious corporate confections will surely satisfy your customers' sweet tooth! Great for giveaways at parties, trade shows and educational institutions!
- Your message will be featured prominently on a 12pt paper header card.
- Choose between jubes, jelly beans and fruit blasts. Sealed for maximum freshness. Backside contains full ingredient listing.



## » POPCORN WITH PRINTED WRAP

CY-POP

- Provide your customer with a hot, buttery promotional treat with our microwavable promotional popcorn. It makes for a wonderful gift during the holidays or at special events!
- Your message will be front and centre with a large imprint area on a wrap around card.
- Cello wrapped to provide maximum freshness.





# EVENT PROMOTIONS

## » PLAYING CARDS

GA-PCARDS

- Deal out a winning hand every time with this creative marketing tool!
- Promote your casino night or any event with promotional playing cards — with these cards the fun really stacks up!
- Includes 52 cards plus 2 jokers and custom full colour imprint on the back of each card.
- Available with shrink band or clear hinged plastic case.



## » 11.5 GRAM POKER CHIPS

GA-PKCH

- These favors are a sure bet! Use these as wedding or party favors, event giveaways and more!
- Chips are packaged in clear tray
- Colours available: white, red, blue, green or black

*Poker chips now available with full colour imprint!*



# EVENT PROMOTIONS

## » CRIBBAGE BOARD

GA-CRBD

- What a fun, well-built gift - genuine wood means your message will remain in their hands for years!
- Includes your choice of laser engraving or full colour imprint!
- Board comes with counting pegs stored in back side built in holder!



## » BANNER BANGER

BB-1000

- Make a statement with this colourful sign, noise maker and hand fan all in one!
- You're sure to be seen and heard with these! Make some noise and promote your brand!
- Made of 12 pt. white paper board printed 2 sides.

*Noise Maker*

*Hand Fan*

*Hand Sign*





# EVENT PROMOTIONS

## » HAND FANS

HF

- These hand fans bring a fresh breeze to your event or special occasion!
- Wave them at games, pep rallies or game-day gatherings and boost your brand. They'll be cooling you down and promoting your logo at the same time!
- Wooden handles are attached to card using staples.



## » RALLY HANDS

RH-NUMBER1 / RH-FINGER

- Looking for an affordable alternative to custom foam fingers? Then get your mitts around these custom rally hands!
- These paper hands are just what you need to show your spirit during pep rallies, sporting events or other school functions.
- Digitally printed on 12pt card stock
- Double sided print included

# EVENT PROMOTIONS

## » PAPER MASKS

FM-SBEARD / FM-CAT / FM-CUSTOM / FM-CURVED

- Party Masks are a fun and creative way to promote your business. The mask is held in place by an elastic band and is a unique way to display your custom logo or message.
- Digitally printed on 12pt card stock



## » PAPER FLAGS - 3" x 6" or 5" x 10"

FLAG-3x6 / FLAG-5x10

- Show your team spirit or patriotism with this imprinted paper flag. These flags are perfect for holidays, sporting events or political rallies.
- A great giveaway that can also be used as a souvenir or keepsake.
- Paper flag comes with stapled 12" plastic stick
- Double sided, same image both sides

## » MOUSTACHE HAND SIGN

HF-MOUSTACHE

- The moustache is all the rage, so stick these giveaways in an Movember information kit, goodie bag or flyer and see clients go incognito while your imprint goes front and centre.
- They also make fun party favors for costume parties, photo booths, weddings and much more!
- Digitally printed on 12pt card stock





# EVENT PROMOTIONS

## » WHITE RALLY TOWELS - 12" x 18"

PC-RALLYMF-12x18

- Show your team spirit with these rally towels! Wrap it around your arm or wrist, or shake it in the air as you cheer.
- It's perfect for shielding yourself from the summertime sun when you're in an outdoor stadium, or use it to keep warm during wintertime spectator sports.
- Printed with up to 4 colours, one side only.



## » RALLY TOWELS - 15" X 15"

PC-RALLYMF-15x15

- Cotton towel colours available: white, blue, green, red, orange, or yellow
- Black, purple, and pink and other colours available through custom order
- Available with 1 colour print on, one side only.

## » THUNDERSTIX

TS-1000

- Make some noise and spread your message! Inflate in seconds then bang the 2 stix together for a thundering sound! Let your brand be seen and heard!
- Our ThunderStix are guaranteed safe, with all inks, materials and manufacturing processes meeting stringent Canadian and USA requirements

Full colour  
now available!  
(over 5000 pieces)



# EVENT PROMOTIONS



## » MARDI GRAS BEADS

BE-MARD-DIS

- Styled after Mardi Gras beads, these necklaces are fun to share with friends, hand out to party guests, throw from parade floats or to put inside party favor bags!
- Comes bulk or with your own custom printed paper disk.

## » JAY-FLYERS

FR-1000

- Add these Jay Flyers to your party bags for some high-flying fun at your summertime celebration.
- These are the perfect way for guests to remember your event long after the grand finale fades!



PEARL

CLASSIC

## » FOR 40 WHISTLES - CLASSIC & PEARL

WH-CLASSIC / WH-PEARL

- The Fox 40 Classic is the original penetrating pea-less whistle
- The Fox-Pearl is a two-chamber whistle featuring a lower penetrating tone
- White whistles are now available with a full colour print. Coloured whistles include one colour imprint.



# DRINKWARE

## » STADIUM CUPS - 22oz SCUP-22

- This reusable plastic cup holds up to 22oz of your customer's favourite beverage!
- This makes a perfect souvenir or take-away gift for schools, reunions, company picnics, sporting events, food festivals and much more.
- Made from recyclable, BPA-Free Polypropylene



## » CAN COOLERS DW-COOLER

- This neoprene sleeve keeps your beverage cool and protects your hand from unwanted moisture from the can!
- Perfect for outdoor events like picnics, parties, barbecues and graduations!
- Folds flat for easy storage.
- Available with a 1 colour imprint or full colour transfer.



## » BOTTLED WATER BW-500

- Quench your promotional thirst with 500ML bottled spring water.
- Great for corporate parties, sports events, or any outdoor activity.
- Our bottled water has a huge full colour imprint area on a wrap around label.
- Sold in cases of 24 bottles





## » LUCKY STRIKE LURE & MINI LURE IN A TUBE

FISH-LKST / FISH-MINI

- Lure them in with these Lucky Strike giveaways! High quality lures made right here in Canada!
- Packaged in reusable clear plastic tube with end cap. We print directly on the lure!

### Lucky Strike Lure Styles



### Lucky Strike Mini Lure Styles



## » RAPALA 6" BLACK FILLET KNIFE

FISH-K20

- Rapala™ Soft Grip Fillet™ features a 6" stainless steel blade and black leather sheath
- Includes a 1 colour imprint on the sheath.



## RAPALA 4" & 6" WOOD FILLET KNIFE

FISH-K30 / FISH-K40

- Rapala Fish'n Fillet features a stainless steel blade, birch handle, and leather sheath.
- Includes a beautiful laser etch on the birch handle.



# CELL PHONE PRODUCTS

## » UNIVERSAL CELL PHONE STAND & AMPLIFIER

LP-2010

- Get better sound out of your cell phone with our custom printed Universal Phone Stand & Amplifier!
- Printed on 12pt card stock. Includes printing on 1 side.
- Shipped flat. Some assembly required



## » CLEAR CUT ACRYLIC CELL PHONE HOLDER

CC-SPH

- Watch your favourite videos or talk handsfree with this desktop cell phone holder! It even has a slot to weave your charger cord through.
- Your only problem will be not to get caught by your boss watching YouTube™ at work!
- Digitally printed on clear acrylic material

## » STYRENE SMARTPHONE HOLDER

STY-SPH

- For the customer who wants the strength of the acrylic phone holder, with the economical price of the paper one!
- Digitally printed full colour on styrene.
- We can print any custom shape! The only limit is your imagination!



# ACRYLIC PRODUCTS



## » ACRYLIC COASTERS SINGLE AND SETS

CO-ACRYLIC

- Get your logo noticed on your client's coffee tables! Fully custom acrylic coasters help protect your furniture and enhance your décor.
- Square or round coasters include stick-on surface protectors.
- Coaster singles are packaged individually in a protective sleeve. Sets come in a box.



Available with optional unimprinted or printed protective sleeve made of paper card stock.



## » CLEAR CUT ACRYLIC KEY TAGS

CCKT

- Add some fun & colour to your keychains with these Acrylic Key Tags! We are able to customize to almost any shape up to 2" x 3".
- They are lightweight so they won't weigh down your keys.
- A perfect promo to make sure your logo is always within reach!



## » ACRYLIC BUTTONS AND MAGNETS

BUA / CCM

- Durable hard acrylic magnets that add a bit of dimension to a regular fridge magnet or button!
- Choose one of our fully customizable sizes and design your shape accordingly with no additional die charges!
- These are digitally printed and include a white liner to enhance colours.



# FALL / WINTER PRODUCTS

## » SEEDED PAPER & ACRYLIC ORNAMENTS

SP-DP-ORNAMENT / DD-CC

- These ornaments make wonderful giveaway items to hand out at any holiday themed promotional event.
- Work from one of our stock shapes shown here or design a fully custom ornament.
- The seeded paper ornament includes a raffia string tie for easy hanging! The acrylic pieces come with a golden tassel.



## » HAND WARMERS

PC-HANDWARMERS

- Don't go out in the cold without these toasty hand warmers! Once activated, the warmers can be stored in gloves or pockets to keep you nice and warm for hours.
- Includes two (2) Heat Pax Hand Warmers which are non-toxic and environmentally friendly. They use all natural, non-combustible ingredients.
- Hand warmers come sealed with a custom printed insert card.



# FALL / WINTER PRODUCTS



## » CREDIT CARD ICE SCRAPER

SS-CRD

- This miniature plastic scraper can be stored away easily in a glove box, wallet or purse.
- Remove snow and ice safely and easily.
- Now includes full colour imprint.
- Available with a key ring attachment.

## » ICE SCRAPERS - 7", 10" & 11.5"

SS-200, SS-300 & SS-150

- Help your clients to attack snow, sleet and ice while providing a boost in your quest for more business!
- Durable, tapered white handle with a ribbed grip allows for great control in all weather conditions.
- Now includes full colour imprint on the white handle.



## » 21.5" DELUXE SNOW BRUSH

SB-400

- Brush off the competition and promote your brand!
- Rugged design, great for the winter!
- Includes your choice of black, red or blue handle with a 4" wide scraping blade.





# FIRST AID

## » NEW BANDAGE DISPENSER

FI-BD5-WHITE

- Our totally redesigned bandage dispenser gives a fresh and modern look to an enduring promotional giveaway. It tucks in a pocket or purse for easy portability.
- It includes 5 sterile, latex-free adhesive bandages.
- Its unique design makes it easy to refill with any brand of bandage.
- Perfect for hospitals, schools and travel agencies.
- Full colour imprint is included.



## » FIRST AID POCKET POUCH KIT

FI-POUCH

- Take care of minor injuries in a flash with this compact first aid kit.
  - Perfect for travel agencies, schools, or health care facilities!
  - Includes one stock colour imprint on our white pouch.
- Comes in two configurations:
- First Aid Pouch contains: 10 Elastoplast plastic strips, 2 Elastoplast 2" x 3" patches and 2 Sanitizing wipes.
  - Bandage Pouch contains: 10 Elastoplast plastic strips.



# PERSONAL CARE



## » SINGLE SIDED EMERY BOARDS

PC-EMERY

- Made of high quality abrasive materials, our emery boards are perfect for a desk drawer, purse, or cosmetic bag!
- Your full colour imprint is included on the one side of the emery board, grit on the other.
- Optional carrying sleeve printed in full colour available.



## » NATURAL BEESWAX LIP BALM

LB-100

- All natural beeswax lip balm with vitamin E and aloe vera helps protect and soothe chapped lips.
- This promotional lip balm comes in a standard white tube and cap, and makes a great giveaway.
- Perfect for tradeshow, marketing events, doctor or dentist offices, schools, health stores, and more.
- Full colour imprint on the tube is included.





# COASTERS

## » FIBREX COASTERS

CO-FIBREX

- Get your logo noticed on coffee tables, end tables or the boardroom!
- Printed full colour process on .015 white styrene and mounted to FibreX, a high density fibre board.
- Includes UV protective top coat finish.



## » ULTRA THIN & RUBBER BACK COASTERS

CO-ROUND / CO-SQUARE

- Protect the surfaces of valuable tables and desks from moisture with this creative promotion!
- These are an economical alternative to acrylic and stone coasters.
- Your message or logo is printed in beautiful full colour.



## » MARBLE TILE COASTERS

CO-STONE

- These beautiful coasters are sure to leave an impression in your clients' home or office.
- Made from real marble and printed with your logo in full colour. A great employee gift or promotional giveaway!



## » NEW LETTER OPENER

LO-WHITE

- Your customers' mail comes everyday. Get your message front and centre with these handy, convenient letter openers.
- Its compact design takes up little space on a desk or in a drawer.
- Efficiently and effectively open letters and packages with a sharp stainless steel blade
- Digitally printed full colour directly on the letter opener.



## » THE ORIGINAL GRIPPER

GR-4.75 / GR-7

- Get a grip on life with The Original Gripper! They come in a variety of colours and shapes for that perfect promotion. We can even do custom shapes!

### *What can you do with The Original Gripper?*

- Jar Gripper
- Light bulb remover
- Screw driver gripper
- Non-slip coaster
- Sink stop
- Loosens jars and bottles
- Garlic peeler

*Custom Shapes  
Now Available!*







# GROW YOUR MESSAGE



Consumers expect companies to give back to their communities through resource conservation and impact reduction. That's where we come in. Jay-Line is committed to helping you develop responsible, lasting relationships with your clients with promotional seeded paper products.

Whether used for promotion, packaging or giveaways, our all-natural seed paper makes its most meaningful impact when planted. Our seed paper is biodegradable and grows into wildflowers and other plants.

## » NEW PREMIUM GROW KIT

SP-GROW

- These unique planting kits are a great solution for an eco-friendly and interactive promotion.
- They are a cost-effective mailer or handout that really gets noticed!

- Each kit contains:
  - 1 Desktop Planting Tray with your choice of Raffia Tie or custom printed paper sleeve
  - 1 Peat Moss Seed Starter Puck
  - 1 Packet Containing Approx. 8 Seeds (Your choice of red maple, norway spruce, basil, daisy, black-eyed susan, or tomato)



# SEEDED PRODUCTS



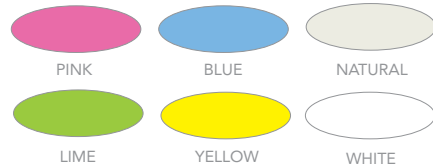
*Throw & Grow!*

## » NEW SEED BOMBS

SP-BOMB-CB-3 / SP-BOMB-BOX-3

- These seeded projectiles are made from a mix of annual and perennial wildflower seeds and 100% post-consumer/recycled paper. Simply toss these bad boys in lawns, gardens, or vacant areas and watch the area explode with beautiful flowers.
- Comes with choice of cloth bag or sleeved tray. Each kit comes with 3 assorted colour seed bombs and planting instructions.
- Includes a 1 colour imprint on the cloth bag or full colour imprint on sleeved tray.

### Seed Bomb Colours:



Note: Bomb colours cannot be chosen. They come assorted.

## » NEW SALAD KIT

SP-SALAD

- The kit includes 4 colourful die-cut seed paper shapes (tomato, carrot, chili and lettuce) that will grow into a beautiful salad garden.
- Each salad kit comes packaged in envelope made of your choice of seed paper or paper card stock.
- The envelope is printed in full colour and comes with planting instructions on the back.

*Salad In the Palm Of Your Hand!*







## Coasters



## Journals

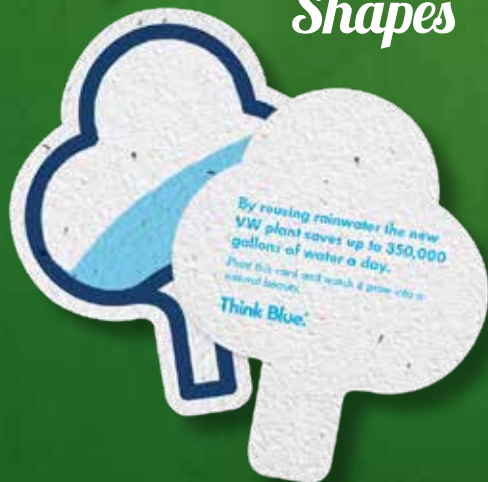
# WHAT YOU



## Greeting Cards



## Custom Shapes





# Invites & Mailers



# Bookmarks



# SAY GROWS

# Gift Card Holders



# Business Cards



# Wine Bottle Tag

# Gift Tags





# TREE KITS

## » TREE IN A FULL COLOUR BOX KIT

SP-TREE-4CPBOX

## » TREE IN A RECYCLED BOX KIT

SP-TREE-RCBOX

- Kit contains:
  - 1 Peat Moss Planting Pot
  - 1 Peat Moss Seed Starter Puck
  - 1 Packet Containing Approx. 8 Seeds (Your choice of red maple, norway spruce, basil, daisy, black-eyed susan, or tomato)
  - 1 Set of Planting Instructions



## » TREE IN A RECYCLED BAG KIT

SP-TREE-BAG

- Bag comes with perforated business card
- Kit contains:
  - 1 Peat Moss Planting Pot
  - 1 Peat Moss Seed Starter Puck
  - 1 Packet Containing Approx. 8 Seeds (Your choice of red maple, norway spruce, basil, daisy, black-eyed susan, or tomato)
  - 1 Set of Planting Instructions (on back of business card)



TOMATO



NORWAY SPRUCE



DAISY



BLACK-EYED SUSAN

# SEEDED PRODUCTS



## » MINI MAILER SEEDED PAPER

SP-MAILER

- Printed on 12 pt. coated stock, with a removable piece of shaped wildflower seeded paper.
- Seeded paper available in burgundy, green, yellow, cranberry, terra cotta, violet, white or blue.
- Stock shapes include: Heart, House, Dollar Sign, Pot, Oval and Ribbon.
- Includes full colour imprint.



## » SEEDED PAPER INVITATION & BUSINESS CARDS

SP-2000 / SP-INVITE

- A great way to make a lasting impression on your clients!
- Printed on 12 pt. coated stock, with a removable piece of shaped wildflower seeded paper.
- Seeded paper available in burgundy, green, yellow, cranberry, terra cotta, violet, white or blue.
- Includes full colour imprint.



## » SEED BAGS

SP-SEEDBAG

- Pick two of the following seeded paper colours: burgundy, green, yellow, cranberry, terra cotta, violet, white or blue!
- Stock shapes include: Heart, House, Dollar Sign, Pot and Ribbon.
- Includes full colour imprint.



# SEEDED PRODUCTS

## » SEED PACKETS

SP-SEEDPACKETS

- Includes a full colour imprint on your choice of one of six seed packets.



## » SEEDED PAPER BOOKMARKS

SP-1020 / SP-1100 / SP-1120 / SP-1200

- Sized for value, these bookmarks marry colourful seed paper shapes with full-colour, custom-printed cardstock.
- Simply plant the seed paper, water and enjoy your wildflowers!
- Includes a stunning full colour imprint.

Available Seed Paper Colours:



**Plus Carrot, Lettuce, Tomato & Chili!**



# WOOD

*Be the one to stand out in a crowd!*

Our custom printed 17 mil birch veneer is completely biodegradable and 100% sustainable. Use wooden business cards, coasters and bookmarks to promote a product, advertise a business, or simply get your name out there.

Drop these postcard and invitations right in the mail without fear. Our wooden products are safe to send, no envelope needed! Show your customers how much they mean to you by giving them something with the warm, natural feel of custom printed birch veneer!



*Wood Invite*



*Wood Bookmark*



*Wood Coaster*



*Wood Business Card*





# PIN-BACK BUTTONS

With over 40 years experience, Jay-Line is an industry leader in the manufacturing of pin-back buttons. This promotional piece has stood the test of time and is the perfect giveaway for any store, election, sale, tradeshow, and much, much more! The possibilities are endless!

Choose one of our popular sizes and be a part of Jay-Line history by showing off the original product that started it all!





# PIN BACK BUTTONS

## Available Sizes:

- ROUND 1-1/4"
- ROUND 1-1/2"
- ROUND 1-3/4"
- ROUND 2-1/4"
- ROUND 2-1/2"
- ROUND 3"
- ROUND 3-1/2"
- SQUARE 2" x 2"
- RECTANGLE 2" x 3"





# MAGNETS

*Jay-Line offers a wide variety of stock magnet shapes at competitive prices!*



*Stock Photo Frames*

*Stock Rectangle, Square and Round Magnets*

*Magnetic Memo Boards*

*Stock & Custom Shaped Magnets*

# MAGNETS

This is just a small sample of our magnet sizes and shapes.  
Visit [www.jay-line.com](http://www.jay-line.com) to view them all!





# JAY-LINE

## TOTAL PRINT SOLUTIONS



Jay-Line offers an extensive range of high quality, professional printing services. From flyers, brochures and posters to large format printing and more, Jay-Line is committed to delivering captivating print solutions that fit any budget. If you need it, we can print it!

We have a diversified printing manufacturing facility with capabilities to print and custom cut on various substrates including but not limited to:

- Paper and card stock
- Corrugated and boxboard
- Coroplast, Foamcore/  
Gatorboard
- Acrylic and plastic sheeting
- Magnet material
- Aluminum, Wood, Ceramic &  
Stone

We are capable of producing virtually any printed product. Our state of the art equipment uniquely positions us to fill any printed need. No project is too big for us. The only limit is your imagination!





*Letterhead*



*Brochures*



*Flyers*



*Table Tents*



*Placemats*



*Postcards & Invitations*



*Parking Permits*



*Reward & Wallet Cards*



*Door Hangers*



*Greeting Cards*



*Bookmarks & Rulers*



*Custom Card Games*

# PAPER & PLASTICS

## » NOTE PADS & ADHESIVE NOTES

SN / PP

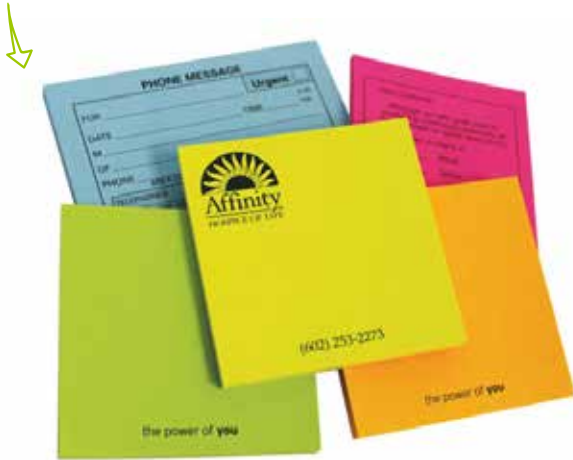
- Imprinted notepads are essential for just about everyone! You'll have plenty of room to make lists, hash out ideas or leave messages. Effective marketing and convenient practicality blend seamlessly when you provide custom-designed notepads to potential customers and clients.







*Colour Burst  
Cubes & Note Pads*



*Flip Books*



*Tall Notes*



*Coupon Booklets*

# PAPER & PLASTICS

## » PAPER AD CUBES

SN-CUBE / PP-CUBE

- No desk is complete without a Jay-Line Ad Cube! Get four times the exposure with an imprint on each side of the cube. These practical desktop companions are long lasting and effective marketing tools.



*Full Sized & Half Sized Ad Cubes Available!*

## » NON ADHESIVE 3D NOTE PADS

3D-NOTES

- Note pads with unique wedge shape or custom die-cut to virtually any shape.
- Your logo or image printed throughout the note pad.

*Amazing 3-Dimensional Look!*





# PAPER & PLASTICS



## » KEY TAGS

CCKT / KE / KE-PULL

- This convenient custom keychain keeps keys together and your message front and centre.
- Craft your key tag from many different substrates. From compressed lamination to styrene and acrylic, our tags will be KEY to your marketing success.
- This promotional key tag is great for any business, hotel, club and more.

### Available Key Tag Configurations

Acrylic  
Compressed Lamination  
Metal Pull Apart  
Styrene



## » LUGGAGE TAGS

LP-LT-1 / LP-LT-2 / LP-LT-CUS

- Customers will spot their bag from a mile away with a custom printed luggage tag!
- Soft plastic worm loops are included in bulk to thread through bag handles.
- Great for travel agencies, hotel chains and resorts!
- Includes a full-colour imprint on the front of the tag and address strip on the back. We also do custom shapes!



# PAPER & PLASTICS

## » ADULT COLOURING BOOKS

PP-ACB100 / PP-ACB200

- Who said colouring is just for kids? These colourful promotions are a great way to relieve stress & promote relaxation!
- Includes your custom printed cover and your choice of 12 or 24 stock designs.



Custom  
insides  
available!







## *Journals & Workbooks*

We offer you “one-stop shopping” for all your journal needs. We offer a wide variety of stock options in popular sizes, page counts, and cover choices. Don’t see exactly what you want? You can take any of our stock versions and make just about any modifications you desire. Still not what you’re looking for? No problem!

## *Custom Made Journals*

Since we manufacture our Journals in our own facility, we have access to many types of cover materials, printing methods and binding options. We can custom die-cut your cover. We can add tab dividers, pockets, printed ‘Tip-in’ sheets and calendars. We can do virtually anything you can imagine! Talk to us about your ideas.

# PAPER & PLASTICS

## » NOTE PAD & PEN COMBO IN PLASTIC BAG

PP-COMBO-BAG

- Choose between 3" x 8" and 4" x 5" non-adhesive note pads and plastic pen style
- 25, 50 and 100 sheet pads available
- Includes custom imprint on pen and note pad
- Both items come sealed in a plastic bag



## » NOTE PAD & PEN COMBO IN PAPER BOX

PP-COMBO-BOX

- Choose between 3" x 8" and 4" x 5" non-adhesive note pads and plastic pen style
- 25, 50 and 100 sheet pads available
- Includes custom imprint on pen, note pad and paper box
- Both items come packaged in a paper box



### Both options include your choice of plastic pen

Many plastic pen colours available, visit [jay-line.com](http://jay-line.com) for details.



### Metal pens available at additional cost

Many metal pen colours available, visit [jay-line.com](http://jay-line.com) for details.





## » RUBBER BACKED MOUSE PAD

MP-8004 / MP-8100

- The original hard surface mouse pad!
- Features a 1/8" anti-skid black rubber backing.
- Liven up your desk with these one-of-a-kind custom printed mouse pads.



## » REPOSITIONABLE MOUSE PAD

MP-5001-RD / MP-5100-RD

- Ultra thin repositionable adhesive backing sticks to surface, can be easily removed and replaced leaving no adhesive residue!
- Includes a textured hard surface and top coat.



## » ULTRA THIN MOUSE PAD

MP-6001-UT / MP6100-UT

- An economical mouse pad with the feel of true value. Slim design and low profile make it ideal for mailing!
- Professional and practical, custom mouse pads are a great gift for customers or employees.



## » 12" X 18" COUNTER MATS

CM-500 / CM-300 / CM-400

- Counter Mats are the most effective point-of-sale advertising available today.
- It is a great marketing tool for stores, restaurants, and service locations.
- Available with standard lamination or scratch resistant coating and repositionable or rubber backing.

# PAPER & PLASTICS

## » PRESENTATION FOLDERS

LP-POCK-2 / LP-POCK-3

*We know the value of putting your best foot forward for an important business presentation*

A Jay-Line Presentation Folder will enhance your product information, organize all your literature and provide you with an effective sales tool. Choose from standard 9" x 12" presentation folders, legal or real estate folders, mini pocket folders, gusset pocket folders (capacity folders),

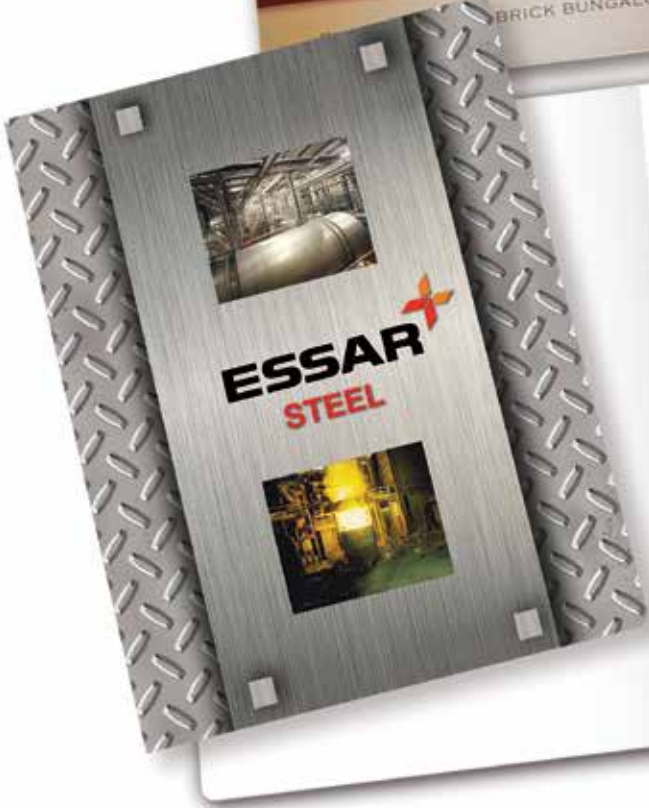
and wallet presentation folders, each with a variety of pockets, business card slits and tabs. If your requirements are more specific, simply provide us with your artwork and we will custom manufacture your presentation folder.





## » Presentation Folders 9" x 12"

- Digitally printed front and back 14pt cover.
- Slits for your business cards.
- Includes your choice of 1 or 2 pockets.



# PAPER & PLASTICS

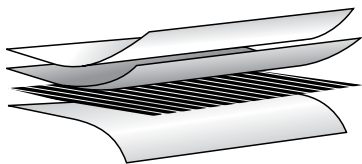
## » IDENTITY THEFT GUARD SLEEVES

SW-THEFT / SW-PASS

- The RFID chip in a credit card emits the account number, expiration date and other information.
- Protect yourself from identity theft and payment fraud by blocking radio waves being sent from your credit card, passport and other ID cards.



### CONSTRUCTION OF OUR IDENTITY THEFT GUARD PAPER



- Paper
- Poly Film
- RFID-shielding Substrate
- Paper

*Keep your personal information on lock down!*

*Armoured protection against credit card and passport identity theft!*



### Prevent Electronic Pickpocketing

Manufactured from a NEW patent-pending multi-ply RFID blocking high strength paper laminate to block the transmission of high frequency radio waves (13.56 MHz or UHF 860-960 MHz) used by smart contactless credit cards, debit cards, passports etc...



4 Colour Process Available on Quantities of 5000 or More



# PAPER & PLASTICS



## » ROLL STICKERS

CUSTOM / ROUND / OVAL / SQUARE / RECTANGLE

- Full colour stickers are ideal for food labeling, product bottles, cosmetics and other commercial or retail applications.
- We offer a wide variety of shapes, sizes and materials to fit any budget!
- All stickers have permanent adhesive. Indoor use only.

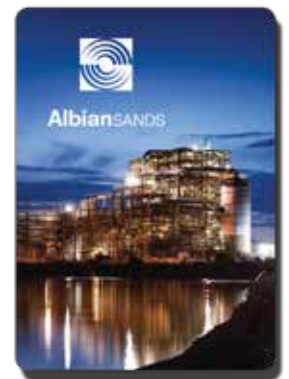
### Available sticker configurations:

White Paper  
White Polyester  
Clear Polyester



## White Vinyl Bumper Stickers

Custom Shapes! No Charge Die!

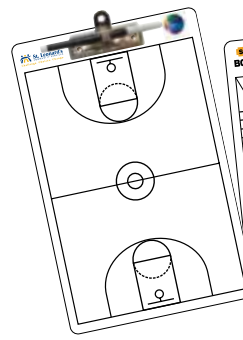


# PAPER & PLASTICS

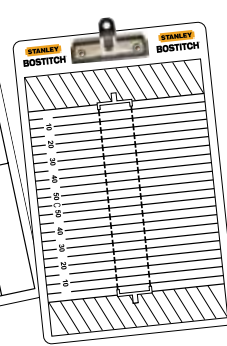
## » STYRENE & FIBREX COACHES BOARDS

CB-FIBREX / CL-COACH

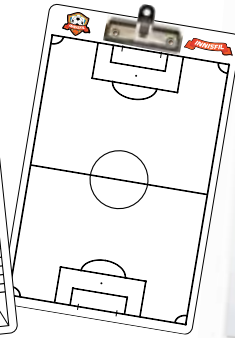
- Draw up your next game winning strategy with a custom printed coach board!
- Includes a dry erase marker and handy clip to keep notes, player files, and other paperwork secure. The clip comes with our patented integrated pen holder.
- Choose from one of our stock sport designs or we can also customize any design to your specifications!
- Printed full colour directly on to 1/8" styrene or .015 white styrene and mounted to FibreX, a high density fibre board.



BASKETBALL



CANADIAN FOOTBALL



SOCCER



HOCKEY

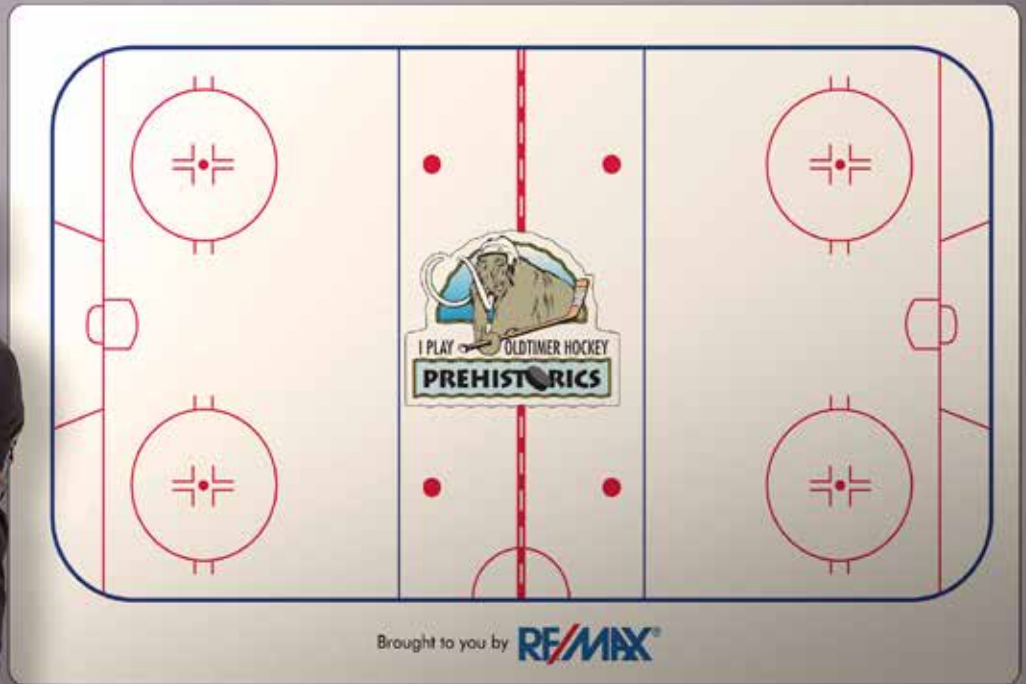
Includes Printing on One Side.



Includes Dry Erase Marker



Create your own custom size Coaches Board!  
Any size up to 8'x4'



Brought to you by **RE/MAX**



## » CLIPBOARDS

CL-CLIPB / CL-FIBREX / CL-200-RC / CLW-300-RC

- Transform your dull, drab clipboards to something stunning with these custom printed pieces.
- Excellent for taking notes and keeping papers organized, these clipboards will keep you on task.
- Imprinted on your choice of recycled white and kraft cardboard and durable .118 styrene.
- Cardboard clip boards include a handy cover to protect important documents.

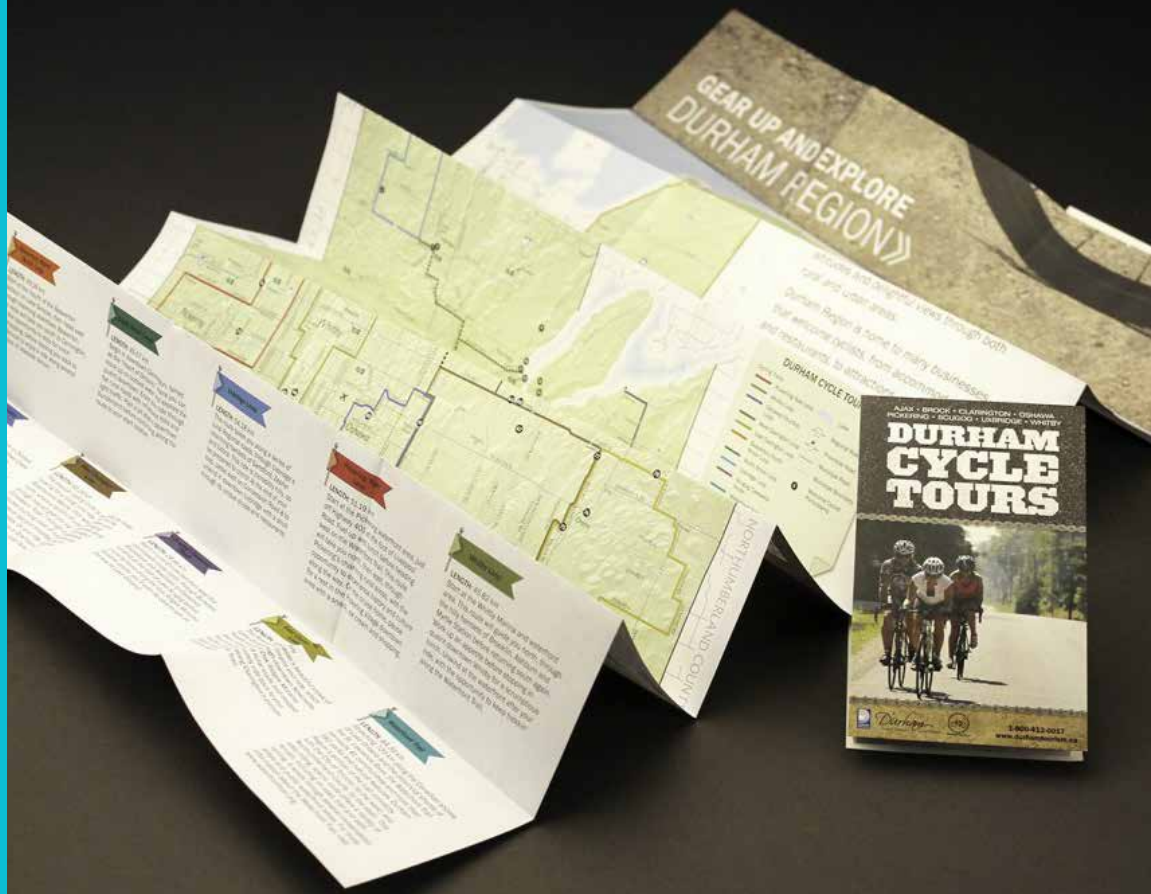


## » BINDERS

BI-POLY / BI-100-RC / BIW-200-RC

- Great for supplying individuals with policies and procedures, lecture notes, product manuals and more!
- Our 1" ring binders can hold up to 200 sheets of standard 8-1/2" x 11" paper.
- Imprinted on your choice of recycled white and kraft cardboard and durable .035 polyethylene.

# Jay-foldz



## *A Brand in Your Hand!*

Take your brand to the next level with Jay-Foldz! These one of a kind, compact media cards will grab your customers' attention and drive home your marketing message. Jay-Foldz is an innovative way to create long lasting relationships with customers and develop brand loyalty. Create big impact with a pocket sized piece.

Jay-Foldz comes in two stock sizes: 2.75" x 3.875" & 3.5" x 4.75". However, we have the ability to customize your piece and offer different card shapes and insert sizes as well.

### APPLICATIONS OF JAY-FOLDZ

- Maps, guides, & games
- Product manuals, & instruction booklets
- Event marketing, schedules & area layouts
- Product launches, demonstrations & branding
- Direct mail campaigns
- Couponing & Scratch-and-Win

### WHY USE JAY-FOLDZ?

#### » COOL FACTOR

Jay-Foldz unique design makes for an eye-popping advertising piece. People want to keep them!

#### » IMPRESSION

People will be blown away and read your piece when they receive it!

#### » CONTENT

Jay-Foldz huge art area allows for an incredible amount of content to be displayed!

#### » FLEXIBILITY

Many companies in many different industries use Jay-Foldz to flex their marketing muscle!



# SIGNAGE & DISPLAY

## » SHELF DANGLERS

STY-DNG

- Printed on durable .015 styrene.
- Includes a double sided tape strip.
- Product Sizes: 2" x 3-1/2", 3" x 3", 3" diameter, 4" x 3"



## » VINYL BANNERS

VB

- Printed on durable 13oz indoor/outdoor vinyl, our banners will help build brand awareness and promote your products.
- Many different sizes available.
- Display them horizontally or vertically with the included grommets.
- Product Sizes: 18" x 24", 24" x 36", 36" x 48"



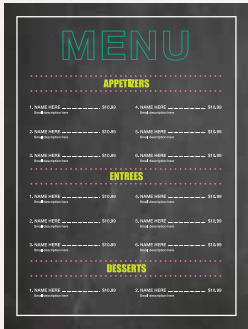
## » LAWN SIGNS

LS-9x9

- Made from durable styrene, these signs are an inexpensive way to inform customers and promote your services.
- They are easily cut into custom shapes giving your marketing message endless potential.



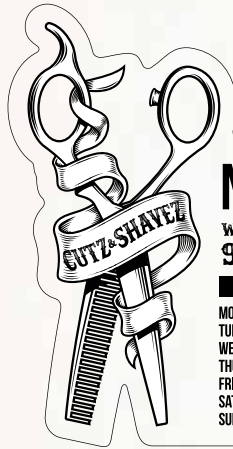
# SIGNAGE & DISPLAY



## » STYRENE WALL SIGNS

STY-WALL

- Bring life to any room or office with full colour styrene wall signs.
- Printed on durable .030 styrene.
- You can print and cut any custom shape up to 48" x 96"!



**NOW OPEN!**

[WWW.CUTZ&SHAVEZ.COM](http://WWW.CUTZ&SHAVEZ.COM)  
905-999-9999

**STORE HOURS**

MONDAY .....	9:00 AM - 8:00 PM
TUESDAY .....	9:00 AM - 8:00 PM
WEDNESDAY .....	9:00 AM - 8:00 PM
THURSDAY .....	9:00 AM - 8:00 PM
FRIDAY .....	9:00 AM - 7:00 PM
SATURDAY .....	10:00 AM - 5:00 PM
SUNDAY .....	CLOSED



## » WALL GRAPHICS

WG

- Add style and grandeur to your retail space, office or even at home!
- Made from removable, reusable vinyl
- We can print and cut custom shapes as large as 48" x 96"





# SIGNAGE & DISPLAY



## *Floor Graphics*

Great for retail settings, educational institutions and even at the office! Floor graphics consist of a pressure sensitive, removable vinyl film used together with a durable over-laminate. And what is the best thing about custom floor graphics? They are incredibly easy to apply!



## *Table Runners*

- Add some flair to your event table with an eye catching vibrant table runner!
- Simply unroll and centre on the table allowing it enough overhang to stay centred on the front of the table without touching the ground!
- Choose from three sizes: 25" x 80", 36" x 80", or 52" x 80"
- Made from your choice of two materials:  
Media Cloth: A luxurious 6.6 mil white satin fabric  
**OR**  
A heavyweight 13oz outdoor vinyl



# BOXES & PACKAGING

**JAY-LINE IS YOUR #1 SOURCE FOR YOUR CUSTOM PACKAGING AND KITTING NEEDS.**

From prototype to full production, we will work with you to create the best packaging solution for your application and budget. With virtually no restrictions or minimum quantities, we can accommodate almost any order, from one box to mass production.



**PACKAGING & MAILING SOLUTIONS**

[jay-line.com](http://jay-line.com)

## *Corrugated Product Boxes*

Trying to catch attention in sales, trade shows, or marketing? We'll deliver a specialized box that stands out from the crowd. These high-end boxes are our specialty and there is no limit to what you can do. If you can dream it we can make it. Choose from common stock designs such as ballot boxes and brochure holders or create your own!

*Hundreds of sizes available!*





## WE ARE THE SHORT RUN PRINTED BOX SPECIALISTS!

We are a unique packaging company that specializes in short run printed small boxes. We can create, print, die cut and glue almost any small box for you. We can print 1 to 5 colours with inline coating and specialize in Metallic inks. Small Boxes can hold promotional items, gifts, office supplies and can be personalized with your info. No matter what business you are in, Jay-Line is here to put your special mark on the outside so you can highlight the inside.

### *Custom Product Box Sleeves*



### *Stock Kraft Boxes*



# BOXES & PACKAGING

## CUSTOM DIE-CUT BOXES

Custom die-cut boxes provide you with maximum flexibility. These boxes are custom-made to your exact specifications - size, design styles, additional folds, die cuts, the sky is the limit!



COIN BANK BOXES



STOCK PRODUCT BOXES



*New!*

RED, BLUE & SILVER LUXURY MATTE BOXES

Available in 12pt, 14pt & N-Flute (35pt)



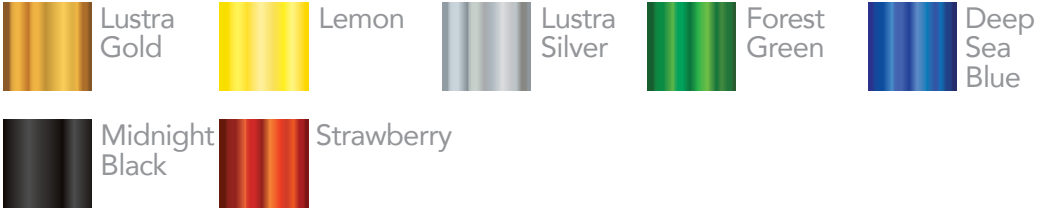


# BOXES & PACKAGING

## » BLACK LUXURY MATTE BOXES

- Your choice of 7 lustraprint imprint colours and SoftTouch finish

### Ink Colours:



**New!**  
FOAM  
PRESENTATION  
MAILERS

**New!**  
USB KEY MAILERS  
(USB keys not included)



FOAM LINERS  
& INSERTS



# BOXES & PACKAGING



PACKAGING TUBES  
& MAILERS



FABRIC & CANVAS  
PRODUCT BAGS

## SOFT TOUCH LAMINATION

Want to make an impression with your next promotional piece? Now you can add Jay-Line's SoftTouch lamination to virtually any printed product! Often compared to the skin of a fresh peach, the soft, velvet-like finish will add another dimension to your promotional product and enhance the perception of your brand. Turn your product from "alright" to "amazing" with Jay-Line SoftTouch lamination! Available in black matte or clear full colour.

### *Why use Jay-Line's SoftTouch Lamination?*

- Unique soft feel
- Striking, yet stylish appearance
- Durable, matte finish

*Here is a small sample of the products that SoftTouch lamination can be added to:*





# BOXES & PACKAGING

*Here is a small sample of the products that Foil Stamping can be added to*



## FOIL STAMPING

Add a sense of luxury to your promotional products with Jay-Line foil stamping. Foils attract attention and create visual interest and appeal. Foil stamping is an elegant choice when considering adding value to your promotional product. Foils come in silver and gold. Other colours available, call for quote.

***New!***

**DIGITALLY PRINTED DELUXE GIFT BOXES WITH CUSTOM CUT FOAM INSERTS**



## KITTING SERVICES

Fulfilling your clients' orders isn't just packing and shipping. Orders frequently consist of multiple products from multiple suppliers that need to be combined to produce a complete kit.

At Jay-Line, our goal is to provide kitting services to streamline the supply chain process. Designed with this goal in mind, our kitting services simplify your shipment preparation by organizing delivery of products from multiple vendors and creating custom kits to ship to your end destination.

Whether it's boxing, bagging, sorting, labeling, shrink wrapping or packing, Jay-Line is your solution to all your kitting needs.



[jay-line.com](http://jay-line.com)